

**OUTPERFORM**  
THE NORM



Project  
Management

**OUTPERFORM THE NORM**

RAISE YOUR PROJECT MANAGEMENT GAME

**SCOTT WELLE**

# PEAK PERFORMANCE FOR PROJECT MANAGERS

"Show up as your **BEST** every day, personally and professionally."

Today's competition is brutal and numbers drive everything. The pressure to perform can be suffocating. What are you doing to stay ahead and keep from burning out?

Join Scott Welle, #1 Best Selling Author and Founder of Outperform The Norm, as he shares the peak performance strategies used by top project managers to take your "game" to the next level.

## STRATEGIES TO BE YOUR BEST:

- ✓ *Establish a peak performance routine by utilizing the "Vital 4%"*
- ✓ *Boost positivity + happiness up to 30%*
- ✓ *Challenge limiting beliefs about your performance standards that may be holding you back*
- ✓ *Unleash sustainable energy, stamina and physical vibrancy, so you are as fresh at 4pm as you are at 8am*
- ✓ *Unlock the mindset shift that world-class performers use to get stronger from adversity and thrive through change and unpredictability*

THE NORM	OUTPERFORM
HOPEFULLY	DEFINITELY
WHEN I HAVE TIME	I'LL MAKE IT A PRIORITY
EXCUSES	ACCOUNTABILITY
FIXED MINDSET	GROWTH MINDSET
COMFORTABLE	CHALLENGED
SECURE DECISIONS	CALCULATED RISKS
SOMEDAY	TODAY
GIVEN	EARNED
EASY WAY	BEST WAY
RESOURCES	RESOURCEFULNESS
PLAYING NOT TO LOSE	PLAYING TO WIN
FOCUSED ON ME	FOCUSED ON WE
FOLLOWER	LEADER

This dynamic, high-energy keynote will help you raise your personal standard of excellence and give you an effortless action plan to put into play **immediately**.

## PRIOR PMI CHAPTERS SPOKEN FOR:

PMI - NEW  
PMI - Milwaukee  
PMI - Central Indiana  
PMI - Great Lakes  
PMI - Minnesota  
PMI - Sioux Falls  
PMI - Mid-Missouri  
PMI - Rio Grande  
PMI - Los Angeles  
PMI - Northern Utah  
PMI - West Canada  
PMI - Toronto

PMI Chicagoland  
PMI - CIC  
PMI - Ohio  
PMI - Central Iowa  
PMI - Pikes Peak  
PMI - Mile Hi  
PMI - Baltimore  
PMI - Arizona  
PMI - W. Michigan  
PMI - Nashville  
PMI - Delaware Valley  
PMI - Hawaii

PMI Wine Country  
PMI - Rochester / LaCrosse  
PMI - Palmetto  
PMI - Kansas City  
PMI - Western Idaho  
PMI - Manitoba  
PMI - Olympia  
PMI - Memphis  
PMI - Austin  
PMI - Houston  
PMI - New Jersey  
PMI - Washington, D.C.

**SCOTT WELLE**

# DAILY EXECUTION. EXTRAORDINARY RESULTS.

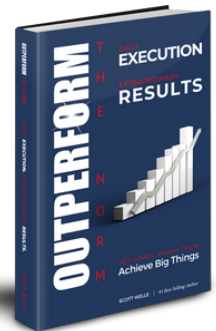
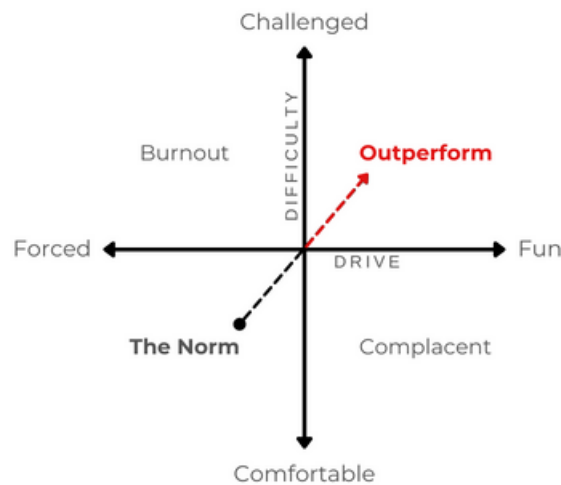
"ANY goal is realistic with an intelligent plan to accomplish it."

Goal setting is a SKILL. If done well, it empowers and creates performance breakthroughs. If done poorly, it demotivates and can potentially destroy morale and a team's culture.

It's time for a better approach.

**Daily Execution. Extraordinary Results.** goes deep into the science of goal achievement, motivation and habit formation to help you get better results, faster. It will upgrade your business acumen.

## THE OUTPERFORM GOAL ACHIEVEMENT MATRIX



## GOAL ACHIEVEMENT DISCOVERIES:

GET THE BOOK AND MORE AT:  
[ScottWelle.com/RESULTS](http://ScottWelle.com/RESULTS)

- ✓ *Implement a simple 3-step process Outperformers use to own and smash their goals*
- ✓ *Stay on track, consistently, even when you're unmotivated and unfocused*
- ✓ *Leverage the latest science of habit formation to build "peak performance routines"*
- ✓ *Avoid the BIG goal setting mistakes most people make (and I've made too!) that sabotages their success*
- ✓ *Compare the value of goals vs. systems in project management and peak performance*

**Daily Execution. Extraordinary Results.** will change the way you look at the performance potential for you, your team or your company. See you there!

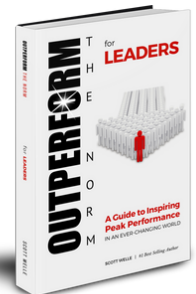
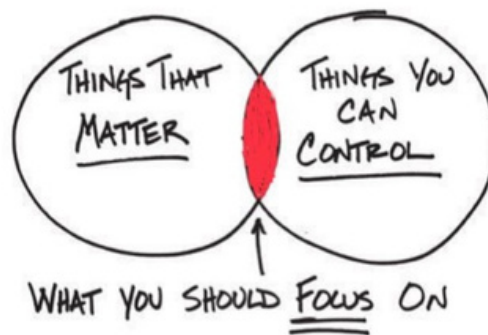
**SCOTT WELLE**

# ELEVATE: HOW EXCEPTIONAL LEADERS INSPIRE PEAK PERFORMANCE

**"To elevate is to meet them there, then take them UP."**

Leadership is not a role; it's a responsibility. It's not a selfie; it's service. It's not just talking the talk; it's walking the walk.

Join Scott Welle, #1 Best Selling Author and Founder of Outperform The Norm, as he shares insights from his book, "Outperform The Norm for Leaders," on what the most influential leaders do to inspire peak performance in an ever-changing world.



GET MORE INSIGHTS AT:  
[ScottWelle.com/LEADERSHIP](http://ScottWelle.com/LEADERSHIP)

## LEADERSHIP INSIGHTS:

- ✓ *Recruit great people by being a leader others WANT to follow*
- ✓ *Retain these great people by cultivating the four levels of the "growth elevator"*
- ✓ *Boost your personal productivity by turning lengthy to-dos into limited strategic priorities*
- ✓ *Deal with "difficult" people by balancing empathy, direction & accountability*
- ✓ *Enhance communication style and feedback to challenge and motivate team members*

This content-rich session will give you **tangible tools** for your leadership toolbox that you can use to get the best out of you AND others.

WATCH MY LATEST TED TALK ON INSPIRATION:

**TEDx**





**PMI Canadian West Coast**

Thank you so much for joining us and inspiring everyone with your engaging keynote speeches!

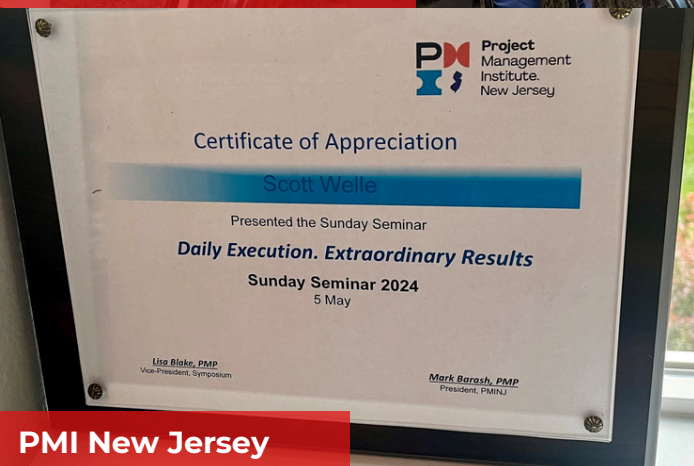
**- Jan Dempsey**  
*President, PMI Olympia*



**PMI Western Michigan**

You were fantastic! People enjoyed your presentations and we received so much positive feedback!

**- Dina Richman**  
*Director of Speakers, PMI Milwaukee*



**PMI New Jersey**

Your authenticity and humility connected so well with our PDD audience. Thank you for everything!

**- Marie Lee**  
*Speakers Lead, PMI Great Lakes*

Thanks for your keynotes. So well received and great reviews...considered amongst the participants as one of the best sessions they ever attended. Kudos!

**- Mike Whitley**  
*Chief Ed. Officer, PMI Wine Country*



**PMI Rochester-LaCrosse**

You were awesome...Mahalo for agreeing to be a part of our event! Your session was highly appreciated by all!

**- Audrey Jewell**  
*Special Projects Dir., PMI Hawaii*

Feedback is that you were a GREAT start to the conference! Lots of energy! Thanks again!

**- Michelle Schumann**  
*VP of Prof Dev., PMI Northern Utah*



**PMI Great Lakes**

# OUTPERFORM

RAISE YOUR PROJECT MANAGEMENT GAME



## ABOUT SCOTT

Outperforming leaders are not born; they're made. We ALL have the capacity to "raise our game," and Scott Welle has spent more than 15 years helping people do this, personally and professionally. He has authored 10 best selling books and regularly consults with top performing business leaders and project managers, all with one common goal: to OUTPERFORM. He was voted the 2021 Midwest Motivational Speaker of the Year and serves others by showing them how to tap into the mindset of challenging their self-limiting beliefs and aspiring to Outperform everyday.

## LIVE SPEAKING

Scott speaks and conducts workshops for companies, organizations, athletic teams and small & large groups looking for a high-energy dose of motivational techniques, leadership lessons, and goal achievement strategies for peak performance.



## VIRTUAL TRAINING

Similar to above but what you lose in onsite impact and energy, you gain in virtual convenience and efficiency. All webinar trainings are recorded and come with one-year internal access as ongoing professional development resources.



## PERSONAL COACHING

Strategic, individual coaching to help top performers break through barriers, overcome personal challenges, and raise their game mentally, physically, emotionally and behaviorally. For those that seek the highest level of performance.

